

Drivewyze by Fleetworthy and Information Logistics, Inc. (ILOG) Announce Integration of Highway Emergency Linked Platform (HELP) Alerts

New Integration Allows Transportation Agencies to Issue Real-Time Emergency Alerts to Commercial Drivers

ALBANY, N.Y. and PENNSAUKEN, N.J., April 2, 2025 – Drivewyze by Fleetworthy, a leader in connected truck services, and Information Logistics, Inc. (ILOG), a leader in advanced traveler information and alerting solutions, have announced a new integration that allows transportation agencies to issue emergency alerts to commercial truck drivers.

The new partnership will integrate ILOG’s Highway Emergency Linked Platform (HELP) Alerts system with Drivewyze’s Smart Roadways product to deliver in-cab emergency alerts to commercial truck drivers. This enables transportation agencies to manage emergency alerts more efficiently through a unified platform that provides critical safety information to commercial vehicles and the general public. When an emergency warrants a Wireless Emergency Alert (WEA) to the public through ILOG’s HELP Alerts system, the same emergency information can now be automatically shared with commercial vehicles approaching the affected area via Drivewyze Smart Roadways in-cab alerts. The integrated offering is free of charge for agencies that use both ILOG’s HELP Alerts platform and Drivewyze Smart Roadways.

ILOG’s HELP Alerts system can notify the public of upcoming major highway incidents and closures, HAZMAT situations, fatal accidents, extreme weather and flooded roadways, evacuation notices for natural disasters, and more. This is an app-free process where those in the affected area receive a WEA notification on their phones and may opt-in for SMS text communications directly with the agency.

“Our Smart Roadways product is dedicated to enhancing safety and efficiency for commercial drivers and fleets,” said Brian Taylor, Fleetworthy Vice President of Sales - Infrastructure Services. “HELP Alerts will provide truckers with essential, real-time updates, empowering them to make informed choices during emergencies.”

Agencies can disseminate real-time notifications and create geofences near a hazard, warning vehicles to avoid the area. With these safety alerts, fleets can better manage route adjustments, and drivers can stay informed of active roadway conditions, incidents, and events for safer, more efficient travel.

“HELP Alerts are designed to make highways safer by improving communication in moments of crisis when every minute counts,” said Beth Abruscato, President of ILOG. “With its simplicity and speed, the HELP Alerts system now helps agencies to directly

inform truckers quickly, equipping drivers with the essential information they need to navigate safely during emergencies.”

For more information on HELP Alerts and Smart Roadways and how to bring these powerful tools to your fleet or transportation agency, please visit <https://drivewyze.com> and <https://ilogcorp.com>.

About Drivewyze by Fleetworthy

Drivewyze by Fleetworthy is a leader in the transportation technology industry that builds innovative solutions for commercial fleets, drivers, and transportation infrastructure owners and operators. Drivewyze by Fleetworthy delivers best in class in-cab services to commercial fleets and drivers, like Drivewyze PreClear weigh station bypass service and Drivewyze Safety+ proactive safety alerts. Drivewyze Infrastructure Services provides solutions to state agencies, including Smart Roadside commercial vehicle enforcement (CVE) electronic screening, Central Park truck parking management, and Smart Roadways connected truck solutions.

About Information Logistics

Information Logistics' (ILOG) mission is to alert travelers to problems on their journeys and keep them safe when every minute counts. ILOG has the most responsive customer service, and the most skilled engineers and technicians focused on traveler information and is currently celebrating its 20th anniversary providing advanced traveler information solutions. Since its inception in 1997, ILOG has built a robust network that is optimized for reliability and maximum uptime and has rapidly expanded its technology offerings at a rate exceeding its peers. ILOG's solutions that can be customized to fit an agency's unique requirements also include: complete 511 systems; the GeoTalker mobile app; the ability to locate travelers on roadways; and for agency staff to share video internally with operations centers.

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