



# Local IRIS AlertNewsStream™

# **Live Streaming Emergency & Community Alerts**

IRIS AlertNewsStream<sup>™</sup> is an always-on digital alerting service that provides continuous, hands-free streaming of emergency updates and community advisories. Designed for local governments, this solution delivers real-time public safety alerts, severe weather warnings, emergency notifications, road closures and community notices through an automated online broadcast, ensuring citizens stay informed – without requiring an app or interaction.



# **Key Features**

- Live Streaming Citizen Information 24/7 automated announcements on public safety, weather and civic updates.
- Accessible Anytime, Anywhere Citizens simply press play on a website or mobile app or access it via a digital voice assistant (Alexa, Siri etc.)
- Emergency & Weather Alerts Automatic streaming of severe weather warnings, evacuations and disaster response updates.
- Localized or Regional Broadcasts Agencies can provide citywide, countywide or regional alerting options.
- **Seamless Digital Integration** Easily embedded into city websites, emergency management platforms and public safety apps.
- Civic & Community Notices Share special event information, public meeting announcements, transit
  updates and local government news.

#### **How It Works**

- Visit agency's Website or App or activate a digital voice assistant Click the streaming link to access IRIS AlertNewsStream™ at any time.
- Choose a Region (if applicable) or simply say your request ("Alexa, play local emergency updates") –
   Listen to city-specific or countywide updates.
- Stay Informed with No Hassle Receive automated, hands-free public safety and community updates.

## Why Choose IRIS AlertNewsStream™?

- Improves Public Safety Keeps residents informed during emergencies, severe weather and critical events.
- Enhances Citizen Engagement Provides round-the-clock access to official local government updates.
- Increases Accessibility Works on any device, no apps or downloads required.
- Supports Emergency & Community Communications Complements text alerts, social media and reverse 911 systems.

## **Get Started Today!**

## Enhance your citizen alerting system with IRIS AlertNewsStream™.

Contact **local@ilogcorp.com** today to deploy this live streaming emergency & community alert solution for your municipality!